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# The Total War Strategy through Optimizing the Understanding of Pancasila Values in the Millennial Era

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## Abstract

The Indonesian nation is a large nation, has a very dense population. Inside there is the millennial generation who will play an important role in the continuation of the life of the nation and state. However, with the development of technology, the millennial generation has begun to be influenced and the understanding of the values of Pancasila has begun to fade. In writing this article, the author uses several defense theories to strengthen the results of research and methods by collecting data and information through the help of various materials contained in literature (books) or also known as types of phenomenological research associated with qualitative descriptive. From the results of the literature research, the writer finds that the understanding of the values of Pancasila from the millennial generation is mostly starting to fade due to the influence of foreign technology and culture, so that intolerance, radicalism and speech of hatred appear between fellow children of the nation. Therefore, the role of the government, institutions and society is needed in optimizing the understanding of the values of Pancasila for the millennial generation so that they are ready to be involved in Total war.

**Keywords:** Total War Strategy, Optimizing the Understanding of Pancasila Values, Millennial Era

## 1. Introduction

The Indonesian nation since 1945 has recognized Pancasila which is the basis of the nation and state. Ir. Soekarno called Pancasila the Philosophy of the Grondslag or fundamentals, philosophy, profound thoughts, souls and deepest desires of an independent Indonesia that stands eternally (Doweng B Andreas, 2016).

According to President Joko Widodo that in Pancasila there are noble ideals of the Nation which include the ideals, hopes and goals as well as the formation of a united Indonesia. Pancasila is the embodiment of the great soul of

the founding fathers, scholars and freedom fighters from all corners of the archipelago so that we can build a nation agreement that unites us".

The Indonesian nation is a great nation and possesses extraordinary wealth that is unmatched in this world. There are many potentials and demographic advantages, which are strategically located on the international shipping route, also have abundant biological and non-living natural resources and are endowed with endless energy sources. It is appropriate if Indonesia is dubbed the winning region, because this country has everything (Joni, 2018).

With the independence that has been achieved and the increase in the standard of living of the nation, which is marked by the decreasing mortality rate, it greatly affects the increase in population in Indonesia. During the New Order, the family planning (KB) program was implemented, but now family planning has never been heard of again in the hospital, in the media and so on. Based on data from the population census statistical agency (SP2020) in September 2020, the total population of Indonesia was 270.20 million. The total population of the SP2020 results increased by 32.56 million compared to the SP2010 results.

SP 2020 results are dominated by generation Z and millennial generation. Generation Z are residents who were born in the period 1997-2012 and millennial generations who were born in the 1981-1996 period. Generation Z reaches 75.49 million people, equivalent to 27.94 percent of the total population of 270.20 million people. Meanwhile, the millennial generation reached 69.90 million people or 25.87 percent of 270.20 million people (Rr., 2021).

With a large population of Indonesia coupled with technological developments and the rapid flow of information in the current digital era, the use of the right formula in instilling the values of Pancasila to all levels of society, especially the millennial generation, is a challenge in itself. The method must adapt to the current development of the digital world (Yakob, Arfin, Tyas, 2020).

The millennial generation or generation Y, currently aged 18–36 years, is a generation in their productive age. Generations who will play an important role in the continuation of the life of the nation and state (Ester, 2016). The advantages of this generation are high creativity, full of confidence and being connected to one another. However, because they live in an automatic era, this generation tends to want something that is instantaneous and very easy to influence. This condition can have a very significant impact on the future of our country and nation. It would be very unfortunate if the development of communication technology is so rapid and massive, it is not used properly and is beneficial for the millennial generation to be able to build unity and integrity among the nation's children.

Because with this technological advancement, millennials tend to spend their time in front of their computers or gadgets, but the time to meet and meet face to face with fellow millennials has decreased, especially in the midst of the current covid outbreak, almost 100% of all interactions are done via computers or gadget. This greatly affects the emotional relationship between one individual and another so that it will damage interpersonal relationships (Ester, 2016), Besides that, there is another influence, namely the understanding of the values of Pancasila is starting to fade, this can be proven by asking the millennial generation about the content of Pancasila and singing the Garuda Pancasila song, many of them who do not memorize it.

This condition is a challenge for us to unite all components of the nation, especially the millennial generation as cadres of state defense who truly understand the values of Pancasila. A strategy is needed to be able to optimize the values of Pancasila to the millennial generation so that with the capabilities they have can support the implementation of a total war strategy in defending the Unitary State of the Republic of Indonesia (NKRI) which can be relied on to maintain the disintegration of the Nation.

## 2. Methods

This research is a type of research by collecting data and information through the help of various materials found in literature (books) or also known as phenomenological research types. This type of research is a study aimed at describing the phenomenon of the millennial generation in understanding the values of Pancasila, which are currently starting to fade. Events, social activities, attitudes, beliefs, perceptions, thoughts of individuals or groups. To describe the phenomenon of optimizing the values of Pancasila in the millennial era.

In depth, the research used literature study associated with phenomenological qualitative descriptive. With literature study, empirical findings can be described in detail, more clearly and more accurately, especially various matters relating to the cyber community. For this reason, through this paper, it is hoped that literature study can help research in thinking and imagining, abstractly.

As previously stated, the strategy used in this qualitative research is phenomenology. According to Creswell, phenomenology was chosen because in it the researcher will identify a particular phenomenon, and requires researchers to study the subject by being directly involved in developing meaningful patterns and relationships.

In the context of the research that will be studied, the main focus in this research is to carry out data searches through literature studies on optimizing the understanding of the values of Pancasila in the millennial generation whose lives have been influenced by technological developments. The author will explore the activities carried out by the current millennial generation, their social status and solutions so that this millennial generation can participate in realizing national defense related to the total war strategy. Meanwhile, the research location is the place where the research will be carried out.

Determining the research location is a very important stage in qualitative research, making it easier for writers to conduct research. This location can be in a certain area or a certain institution in society. To obtain secondary data, the research location is based on data obtained through books, journals and other electronic media.

## 3. Results

The development of technology in the digital world greatly influences the prevailing habits in the community, where almost all activities have been carried out on a digital basis and strengthened by the internet network. The impact is very significant, especially for the millennial generation. In their daily lives, most of them spend time with their gadgets or computers. Especially with the current Covid-19 pandemic conditions, the trend of using gadgets and computers has greatly increased both to support the teaching and learning process, as well as being used for other activities such as playing games, e-commerce and social media as a means of exchanging opinions in cyberspace and so on.

According to the survey results, the use of gadgets in Indonesia currently amounts to 66.39%, if categorized based on age, the age group 9-19 years is 65.34%, 20-29 years old is 75.95%, 30-49 years old is 68, 34% and age 50-65 as much as 50.79% and as much as 80.90% use at home. Furthermore, the survey was conducted again and found that more urban people own gadgets than rural communities. This is all one of the impacts of the increasing number of smartphones being sold at low prices in the market which has triggered the high ownership of gadgets in Indonesia (Syarifullah, 2019).

Judging from the survey data, gadget users at a young age are very high, more than 50%, this indicates that the need for gadgets among the millennial generation is inevitable. The information that will be obtained can be received more quickly, whether it is educational or not. Kominfo has attempted to filter content with negative contents, such as preparing a new Ministerial Regulation (Permen) to regulate social media platforms and their users. (Pertiwi, 2020).

All efforts have been made by the government to overcome the spread of hoaxes or what is now termed an infodemic. Kominfo has identified 2,020 hoax content circulating on social media to date. (Pertiwi, 2020). In addition to negative content circulating in cyberspace, there are also hate speech.

With the existence of negative content and hate speech that has been increasing lately, this indicates that the understanding of the values of Pancasila has begun to fade. Fellow nationals insult each other, blaspheme through social media just because they have different opinions. Many incidents occurred due to trivial consequences resulting in many casualties, victims of infrastructure and also lingering trauma.

Millennials are heavily involved in it, social media is often used by certain parties to spread hate speech, incitement and propaganda targeting the millennial generation (Arianto, 2019). This can be traced from the many retweets and shares about information with the material of intolerance and radicalism that are far from the spirit of Pancasila. Including the increasing circulation of content campaigning for alternative ideologies and opposing Pancasila.

Every time there is an activity carried out by the government, the private sector and even individuals that are put on social media, the readers always get a response. Some of the responses provided were supportive and some were the opposite. Those who are opposite always respond with words that are disrespectful and blasphemous.

This condition is an indicator that the dynamics in social media are increasingly being driven by ideas of intolerance, radicalism and anti-nationality. If left unchecked, it is feared that these contents will tend to form opinions and in turn will divide the Indonesian people.

The millennial generation as the nation's successor who is expected to maintain unity and integrity will disappear in the middle of the road, this hope will not be achieved, the country will be destroyed, scattered and separated between tribes, religions and ethnicities because the understanding of the values of Pancasila has not been implemented too seriously.

With the development of science, most of the millennial generation has received a proper education, where some of the millennial generation have studied domestically and some have studied abroad. Culture and customs acquired from abroad are sometimes brought to Indonesia. So many times, these cultures are not in accordance with what is on the basis of our country's Pancasila, even these cultures have begun to break the ties of friendship between the nation's children.

Currently, radicalism cultures are starting to develop which teach their religion better than other religions. As a result, some people live in groups, some are according to their religion, some are in groups due to ethnicity and some are grouped according to their ethnicity.

Several incidents in schools impose an obligation to wear clothes according to a certain religion, because of the consideration that there are many religions in the majority, minority groups must adjust these rules, even though the school is a public school that can accept children from all religions and ethnicities and its applicable regulations. national rules are not foundation school rules.

Another finding is that a change in the mindset of the older generation will have an impact on the millennial generation, so that the millennial generation thinks that what the older generation is doing is right, this will be a bad example for the millennial generation and then brought up to adulthood. When President Soeharto was still in power, we rarely heard of hate speech between ethnic groups and religions.

There was never even a war between the nation's children because of differences in religion and ethnicity. At that time the program of practice for the values of Pancasila went well and its implementation was very strict and was followed by every citizen and was closely monitored by the application of the application of understanding the values of Pancasila in the midst of society.

The government program at that time was really carried out with full responsibility, such as every employee who had just been hired was obliged to follow the upgrading of the Guidelines for Living and Practicing Pancasila (P4) and this was carried out in stages, levels and continuously every year. This program also applies to the TNI and secondary schools.

This activity has a very positive impact, where people can ultimately apply in their lives with mutual respect, mutual respect, mutual tolerance between religious communities and the emergence of mutual cooperation that has revived in accordance with the culture of the Indonesian nation that was created by our ancestors long ago moment.

Currently, the Jokowi administration is trying to restore public awareness of the understanding of Pancasila values through the Pancasila Ideology Strengthening Sector (BPIP), a work unit formed by the President in 2016 which has the aim of reviving the P4 upgrading which is claimed to be able to ward off radicalism. This plan reappeared in February 2020, following a statement by a former member of the BPIP board, Mahfud MD, who said that several people had been trained. (Ardanareswari, 2020).

From some data obtained through literature research, it is concluded that a total war strategy will be difficult to implement by the current millennial generation because they have been largely influenced by technological developments. Technology changes everyone to be selfish, disrespectful of others and do not want to know about other people's conditions, especially with the conditions of the country. Because in this technology contains bad influences such as hating others, blaspheming others, not respecting each other so that the sense of togetherness, mutual respect, and tolerance between the nation's children has begun to fade.

Therefore, there is a need for a careful and precise strategy from the Government so that the millennial generation can be involved in defending this nation from all forms of threats and bad influences that seek to break the unity of this nation. The total war strategy through optimizing the understanding of the values of Pancasila for the millennial generation needs to be of special concern in the midst of this increasingly rapid technological development.

#### **4. Discussion**

The total war strategy is a strategy that is owned by the Indonesian nation by involving all citizens, territories and national resources that they have. Therefore, the state is determined to prepare as early as possible all the capabilities it has in order to face the coming of a threat (Lebo, 2021). By involving all citizens and national resources, it will produce great and sustainable strength in maintaining the territorial sovereignty of the Republic of Indonesia.

The universal defense strategy is a concept of national defense that prioritizes the values of struggle and is born from the history of the struggle of the Indonesian nation (Mulyana, 2020). An assessment of the national defense power is not only seen from the amount of budget obtained and the strength of the defense equipment owned, but this power mainly rests on the unity and unity of the people based on true love for the nation and state. Because basically the people are the power base of the nation.

The total war strategy in involving the millennial generation will be very beneficial for the strength of this nation, where the number of millennial generations is very large, has the ability and ability to capture excellent technology and still has the enthusiasm to carry out every activity.

Bung Karno once said, "Give me ten youths and I will shake the world," which emphasized the importance of the role of youth or the millennial generation in the progress of the nation and state. The good and bad of a country can be seen from the quality of its youth, because the young generation is the successor and heir of the nation and state (Surattini, 2018).

This statement from the First President Soekarno proves that the millennial generation can be counted on to be able to participate in the total war because basically the determination and spirit of this millennial generation is still full of enthusiasm and high optimism. Now it all depends on who directs where to take the millennial generation in the future. Because without examples and encouragement, the millennial generation has no direction to get involved in national activities. According to the theory presented by Sun Tzu (403-221) in his book *Art of War*, says "The supreme art of war is to subdue the enemy without fighting." This means that "War is an art, conquering the enemy without fighting is the highest art of war." This is very relevant to the capabilities of the current millennial generation, they are no longer familiar with internet-based products. It is predicted that the future war will not occur between countries again, so that conventional war has begun to be abandoned because this war requires a very large cost of war.

Sun Tzu's statement is also very relevant to the statement made by Lt. Gen. TNI JS. Prabowo stated that the present and future total war should not be carried out by mobilizing the population "all out" to be played as combatants in combat (Prabowo, 2019).

With the use of technology, various ways are carried out, one of which is destroying the enemy in a hidden manner, no need to carry a large army, it is enough to use the capabilities and expertise possessed, but the impact of the damage is very large and can even collapse a country and it takes a long time to recover (Lebo, 2021).

Currently, there is a war with low intensity or Low Intensity Conflict (LIC), where this war mostly occurs within a country, not between countries. Meanwhile the war between countries has been much reduced. Ethnic conflicts, religions and civil wars are often exploited to create instability in a country as a characteristic of a new style of war (Kertopati, 2021).

It does not rule out that Indonesia, which has enormous natural resources with a very dense population and has various ethnic, religious and linguistic variations, will be chaotic by other countries that do not want to see Indonesia always safe and peaceful. They do not have to attack openly but by exploiting Indonesia's strengths which are also weaknesses Indonesia will collapse. This new style of war, or LIC, was triggered by globalization, economic competition, competition for resources, socio-economic inequality, paid organizations, the military, as well as the core target of society. The use of the millennial generation who master technology, if not anticipated from the start, will have fatal consequences. Because they are a Demographic bonus for the next 10 to 20 years.

In the midst of current technological developments, it is hoped that all of the nation's children can adjust to these developments, but are not complacent about all the bad influences that will bring this nation from destruction. Cultural influences from abroad and the influence of technology have proven that at present the sense of tolerance between religious communities has begun to fade. The spread of hate speech among the nation's children is increasingly massive. Even to the President, the people have dared to insult and blaspheme him. Citizens' education is currently getting higher, but morale and culture are getting lower.

Millennial generation who are very productive but easily influenced by the bad influence of negative content, in the form of intolerance, radicals, hoaxes and hate speech news as a result of their lack of moral strength and a spirit of nationalism. The bases for strengthening the spirit of nationalism are no longer in society. This national spirit, which is starting to become weak, must be nourished immediately so that it can grow back and become fertile. The role of the government in an effort to restore the strength of the nation's character and nationalist spirit should begin to be implemented. If necessary, imitate the P4 activities that have been carried out by President Soeharto. If deemed necessary, this P4 activity will be returned again by adjusting the current conditions.

The efforts made by President Jokowi by forming BPIP in which this ministerial-level institution were formed directly under the President with the task of coordinating, synchronizing, and controlling the application of Pancasila values. Its implementation targets include schools, government institutions to community organizations.

Even though the BPIP has been formed and the sanctions given are quite heavy for those who violate it, it has not succeeded in eliminating hate speech and intolerance among the nation's children. Likewise with other efforts, namely reducing the spread of intolerant and radical content that appears in the digital realm, but the government is not enough to simply block websites or take action against their disseminators based on the ITE Law alone. It needs the support of other competent institutions as well as the community in maintaining the integrity of this nation.

Next is the government's efforts to involve providers Telkom, Google and other application companies that have been granted a license to operate in Indonesia to support the Government's program by strengthening the dissemination of creative content that carries Pancasila values on social media.

The distribution of this content can be done by official government accounts and netizen actors who care about national values and Pancasila. With this step, at least it can encourage the millennial generation to jointly share and offer alternative information in the form of content with national values, diversity and of course Pancasila (Arianto, 2019).

The role of the older generation is also very much needed both at home, school and in the community to provide guidance to the millennial generation. By understanding each other between the millennial generation and the older generation, it is hoped that there will be an adjustment to the conditions of the times. The older generation can be a good example for the millennial generation.

The role of the media is quite crucial. In the past, media was only in the form of television, radio, newspapers or magazines, but in this era, there is a fairly large development of media, especially social media, which holds the key among the millennial generation. Through social media, various information is easily obtained. Integration between social media and television or print media is indispensable. The contents must contain the Pancasila ideology (DHI / DKP, 2016).

Currently, the Government has also enacted Law No. 23 of 2019 concerning the management of national resources for defense and its implementation is strengthened by Government Regulation No. 3 of 2021 concerning Reserve Components (Farisa, 2021). This is done because the concept of universal people's war that is owned by the Indonesian nation puts forward a sense of nationalism and national identity as the main power through understanding the values and spirit of awareness of State Defense. This State Defense Awareness is a proven and effective method to ward off all forms of threats to the integrity and integrity of the Indonesian Nation and State (DAS / ACP, 2017)

Through this State Defense program, the millennial generation can understand the meaning of the struggle of the nation's heroes in defending independence, so that the millennial generation with their abilities can maintain the integrity of the Republic of Indonesia from being split due to incitement and the spread of intolerant content and hate speech.

This State Defense Awareness will have an impact on the awareness of the millennial generation to safeguard and preserve Indonesia's identity, culture and natural wealth while maintaining the integrity and national unity of Indonesia.

Furthermore, if everything is carried out well and with full awareness, the total war strategy can be realized with the awareness of all citizens, especially the millennial generation, in facing all possible threats, both from abroad and from within the country.

The millennial generation is one of the largest generations in Indonesia. In today's modern era, they are closely related and involved with technological advances and are a generation in their productive age. Generations who will play an important role in the continuation of the life of the nation and state.



According to the survey results, it was found that the millennial generation is heavily involved in social media and is often used by certain parties to spread hate speech, incitement and propaganda. If this is allowed to continue, the more young people will be affected, the bigger the millennial generation will form bad opinions and in the end the country can go into chaos and lead to destruction.

The millennial generation is included in the citizenship so that in applying the concept of total war which involves all components of the nation and national resources, the millennial generation is a very good and very productive force that will give birth to a large and sustainable power in maintaining the territorial sovereignty of the Republic of Indonesia.

The government, institutions and society have attempted to carry out coaching for the millennial generation in optimizing the understanding of the values of Pancasila so that awareness will arise for the state and can be mobilized in order to support total war through the state defense program which can lead to a spirit of nationalism and a sense of unity among the nation's children. activities that involve Telkom providers, other applications by strengthening the spread of creative content that carries the values of Pancasila on social media, the involvement of the older generation in educating the millennial generation so as not to be influenced by negative content, hate speech, the role of the media integration of social media with television or print media. The content must contain the Pancasila ideology, then the Government forms the BPIP which has the aim of reviving the P4 upgrading which is claimed to be able to ward off radicalism and the government blocks sites that contain negative content or takes action against its disseminators based on the ITE Law.

In optimizing the understanding of Pancasila values in the current millennial era, there are several advantages and disadvantages as follows:

a. Advantages

The millennial generation is one of the greatest forces in this country and is still of a productive age and has a fighting spirit that can be used to support total war. The ability of the millennial generation in mastering technology can be relied on in the face of low-intensity warfare or LIC. Generasi milenial dapat menjadi komponen cadangan, sewaktu-waktu dapat digerakkan untuk terlibat dalam perang semesta. Millennials who have advantages in the IT field can join the Government in reducing and preventing the influence of negative content containing hate speech and intolerance.

b. Disadvantages

The success of optimizing the understanding of Pancasila values depends on the seriousness of the government, institutions and society in fostering the millennial generation. Optimizing the understanding of Pancasila values for millennial generations in rural areas will encounter obstacles if Pancasila content is disseminated through gadgets. With the current conditions of democratic freedom, efforts to optimize the understanding of Pancasila values for the millennial generation will encounter obstacles due to differences of opinion between one person and another, resulting in new conflicts. The readiness of the budget by the government in supporting activities to optimize the understanding of the values of Pancasila can create its own obstacles.

From the existing strengths and weaknesses, recommendations are needed so that the total war strategy through optimizing the understanding of the values of Pancasila in the millennial era can run as expected, as for the recommendations as follows:

It is necessary to reintroduce the P4 program from middle school to the time of getting a job, so that understanding of the values of Pancasila is more embedded in every child of the nation.

In carrying out the socialization of the Pancasila ideology, BPIP should also collaborate with private TV stations because the public is more likely to join these TVs.

It is necessary to involve Babinsa or Babinkamtibmas in assisting the Government in disseminating the Pancasila ideology in rural areas. There needs to be special guidance for religious leaders, community leaders, and educators who are always in touch with the millennial generation in carrying out the socialization of the Pancasila Ideology.

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